MDIA5010

Literary and Narrative Journalism Practice

Term Three // 2020

Course Overview

Staff Contact Details

Convenors

Name	Email	Availability	Location	Phone
Dr. Christopher Kremmer	c.kremmer@unsw.edu.au	BY APPOINTMENT Mondays 11 am-12 noon	231J Level 2 Robert Webster Building	93856364

School Contact Information

School of the Arts and Media

Room 312, Level 3, Robert Webster Building (G14)

Phone: (02) 9385 4856

Email: sam@unsw.edu.au

Website: www.arts.unsw.edu.au/sam

The School of the Arts and Media would like to Respectfully Acknowledge the Traditional Custodians, the Bedegal (Kensington campus), Gadigal (City and Art & Design Campuses) and the Ngunnawal people (Australian Defence Force Academy in Canberra) of the lands where each campus of UNSW is located.

Course Details

Credit Points 12

Summary of the Course

The course will give you the opportunity to plan and execute a strong, publishable work of narrative journalism. This course centres on long-form in-depth journalism, but with an eye on how to develop a book project.

You will read and discuss a variety of provocative pieces of literary journalism from the past few decades, while also researching and writing a 3,500 word article of your own.

You will study the art of narrative journalism: the controlled delivery and interplay of character, scene, plot, perspective, dialogue and description; examining the craft's practicalities, including selecting topics and locations, staying on target, keeping notes and records, using photography, targeting publications or publishers, and writing magazine pitches and book proposals.

If you are enrolled in the 72 UOC plan you must have successfully completed all your Cognate Courses (24 UOC) before being eligible to enrol in MDIA5010.

Course Learning Outcomes

1. Employ critical thinking when reading long-form narrative journalism.
2. Research and plan a work of long-form narrative journalism.
3. Write a strong pitch to editors and publishers with the aim of selling their work.
4. Demonstrate an understanding of technical and conceptual aspects of creative non-fiction writing.
5. Conduct interviews and understand the ethical issues involved in obtaining sources and using information.
6. Write a compelling piece of long-form literary or narrative journalism.

Teaching Strategies

This course will be taught face-to-face using lectures, workshops, and problem-solving exercises. All components will have a strong emphasis on student participation and reflection on issues posed by the lecturer, and raised by student experiences in the field.

Assessment

Assessment Tasks

Assessment task	Weight	Due Date	Student Learning Outcomes Assessed
Genre Essay	20%	28/09/2020 05:00 PM	1,4
Research Portfolio	30%	23/11/2020 05:00 PM	2,3,4,5
Longform Article	50%	12/11/2020 05:00 PM	2,4,5,6

Assessment Details

Assessment 1: Genre Essay

Start date: 14/09/2020 09:00 AM

Length: 900 - 1100 words not including references

Details:

1,000 words, qualitative feedback provided via Turnitin.

Submission notes: See Moodle course site

Turnitin setting: This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Assessment 2: Research Portfolio

Start date: 14/09/2020 09:00 AM

Length: 1400-1600 words

Details:

1,500 words. Qualitative feedback provided via Turnitin.

Submission notes: See Moodle course site

Turnitin setting: This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Assessment 3: Longform Article

Start date: 30/10/2020 09:00 AM

Length: 3400-3600 words

Details:

3,500 words. Qualitative feedback provided via Turnitin.

Additional details:

Submission notes: See Moodle course site

Turnitin setting: This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Attendance Requirements

Course Schedule

[View class timetable](#)

Timetable

Date	Type	Content
Week 1: 14 September - 18 September	Lecture	See the Moodle Course site for readings, pre-class and in-class activities and screenings.
	Seminar	See the Moodle Course site for readings, pre-class and in-class activities and screenings.
Week 2: 21 September - 25 September	Lecture	See the Moodle Course site for readings, pre-class and in-class activities and screenings.
	Seminar	See the Moodle Course site for readings, pre-class and in-class activities and screenings.
Week 3: 28 September - 2 October	Lecture	See the Moodle Course site for readings, pre-class and in-class activities and screenings.
	Seminar	See the Moodle Course site for readings, pre-class and in-class activities and screenings.
Week 4: 5 October - 9 October	Lecture	See the Moodle Course site for readings, pre-class and in-class activities and screenings.
	Seminar	See the Moodle Course site for readings, pre-class and in-class activities and screenings.
Week 5: 12 October - 16 October	Lecture	See the Moodle course site for readings, pre-class and in-class activities and screenings.
	Seminar	See the Moodle course site for readings, pre-class and in-class activities and screenings.
Week 6: 19 October - 23 October	Online Activity	
	Screening	See the Moodle course site for readings, pre-class and in-class activities and screenings.
Week 7: 26 October - 30 October	Lecture	See the Moodle Course site for readings, pre-class and in-class activities and screenings.
	Seminar	See the Moodle course site for readings, pre-class and in-class activities and screenings.
Week 8: 2 November - 6 November	Lecture	See the Moodle course site for readings, pre-class and in-class activities and screenings.
	Seminar	See the Moodle course site for readings, pre-class and in-class activities and screenings.
Week 9: 9 November - 13 November	Lecture	See the Moodle Course site for readings, pre-class and in-class activities and screenings.
	Seminar	See the Moodle Course site for readings, pre-class and in-class activities and screenings.

Week 10: 16 November - 20 November	Lecture	
	Presentation	**Pathways to Publication** PITCH TO UNSW's *NEWSWORTHY*: Come to class in Week Ten to 'sell' your story to CONNIE LEVETT, former Foreign Editor of the Sydney Morning Herald and Foundation Editor of UNSW's dedicated platform that publishes student journalism, including long form literary and narrative journalism. Connie will talk about this exciting new outlet for student journalism.

Resources

Prescribed Resources

Students who enroll in a 12 units of credit advanced disciplinary course in the Master of Journalism program are expected to undertake extended readings as directed by their tutors. They are also expected to purchase key texts that are central to an understanding of Literary and Narrative Journalism Practice. Students are expected to purchase or otherwise ensure they have unimpeded access to the following compulsory textbook for the course:

Mark Kramer & Wendy Call (2007) *Telling True Stories: A Nonfiction Writers' Guide from the Nieman Foundation at Harvard University.* Plume Books: New York. STUDENTS MUST HAVE THIS BOOK PRIOR TO STARTING THE COURSE. The book is available for purchase via:

FOR AUSTRALIA BASED
STUDENTS: https://www.bookshop.unsw.edu.au/details.cgi?ITEMNO=9780452287556

FOR OVERSEAS-BASED
STUDENTS: https://www.amazon.com/Telling-True-Stories-Nonfiction-Foundation/dp/0452287553

A COURSE READER WILL BE AVAILABLE ON THE MOODLE COURSE SITE OR VIA LEGANTO

Recommended Resources

Course Evaluation and Development

Student feedback is invited via the myExperience survey in the second half of semester. Feedback from previous years has contributed to changes in curriculum and activities, and is an important part of the development and improvement of courses.

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au . Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

Copying: using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.

Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original structure and/or progression of ideas of the original, and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

Collusion: working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student before the due date, or for the purpose of them plagiarising at any time, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

Duplication ("self-plagiarism"): submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

Correct referencing practices:

- Paraphrasing, summarising, essay writing and time management
- Appropriate use of and attribution for a range of materials including text, images, formulae and concepts.

Individual assistance is available on request from The Learning Centre (http://www.lc.unsw.edu.au/). Students are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library also has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time

- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW.
http://subjectguides.library.unsw.edu.au/elise/aboutelise

Academic Information

For essential student information relating to:

- requests for extension;
- late submissions guidelines;
- review of marks;
- UNSW Health and Safety policies;
- examination procedures;
- special consideration in the event of illness or misadventure;
- student equity and disability;
- and other essential academic information, see

https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/

Image Credit

Photo by Kaboompics .com from Pexels

CRICOS

CRICOS Provider Code: 00098G

Acknowledgement of Country

We acknowledge the Bedegal people who are the traditional custodians of the lands on which UNSW Kensington campus is located.