



UNSW
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ARTS3872

Media, Culture and Power

Term Three // 2020

Course Overview

Staff Contact Details

Convenors

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School Contact Information

School of Social Sciences

Room 159

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Course Details

Credit Points 6

Summary of the Course

In this course, you will explore broad sociological and anthropological understandings of media and theories of power and knowledge that exist in the public sphere and social life. By introducing you to different ways of theorising media practices, this course prepares you for the analysis of the changing media landscape and new forms of social feeling and popular culture. Topics are likely to include: ideas of memory, time and technology, the social relationship between 'public' and 'private' in the context of hyperpublicity today, changing media devices and the role of social media; digital cultures, film and visual cultures; the relationship between revolutions in media technology and public debate; the role of different media in shaping ideas of citizenship and belonging.

Course Learning Outcomes

1. Engage with and evaluate theories around the sociology of media and new forms of social feeling and popular culture.
2. Demonstrate effective oral communication skills by scholarly, reflective and respectful discussion.
3. Apply critical skills to research and writing on themes related to the course
4. Apply concepts raised in the course to everyday life and experience of media cultures.

Teaching Strategies

This subject encourages student participation at all levels through a student-centred approach to learning. This will be facilitated through class activities and exercises and the development of a teacher-student dialogue in lecture and tutorials. The aim of the course is to enhance students' analytical and communication skills and to encourage independent learning.

The teaching strategies and rationale will enable:

- the active engagement with challenging concepts, drawing on the diversity of students' experiences.
- cooperative learning with peers
- student responsibility to a learning community
- feedback from a range of sources
- in class exercises and class dialogue to help stimulate reflective and respectful discussion

Assessment

Assessment Tasks

Assessment task	Weight	Due Date	Student Learning Outcomes Assessed
Workbook	40%	Not Applicable	1,2,3,4
Essay	60%	Not Applicable	1,3,4

Assessment Details

Assessment 1: Workbook

Start date:

Details:

Workbook exercises will be undertaken in lecture and tutorial classes. Week by week exercises and preparation on the key reading for the week to be recorded in the workbook. The workbook consists of in-class exercises and evaluation from weeks 2-6, apprx. 250-280 words weekly.

Students will receive feedback in week 4 and this feedback will give them a detailed discussion of their progress and areas for improvement in the workbook

Additional details:

Details for the workbook and activities to be advised in the class, and the details will be available on Moodle .

Submission notes:Submission Date TBA

Turnitin setting: This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Assessment 2: Essay

Start date:

Details:

The essay is designed for students to review and select a key area of interest/topic from the course and reflect on the social issues of media and cultural life. Word length 2,800-3000 words. The essay will be due at the end of the course, this will be the final assessment task for assessment purposes.

Students will receive written feedback and a numerical mark within ten working days of the submission. The rubric sheet will be available to students at the start of the course so they can work toward specific standards

Additional details:

Details for this assessment will be available in class and on Moodle.

Submission notes:Submission Date TBA

Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

Course Schedule

[View class timetable](#)

Timetable

Date	Type	Content
Week 1: 14 September - 18 September	Topic	TBA
Week 2: 21 September - 25 September	Topic	TBA
Week 3: 28 September - 2 October	Topic	TBA
Week 4: 5 October - 9 October	Topic	Public holiday TBA - Activity to be allocated
Week 5: 12 October - 16 October	Topic	TBA
Week 6: 19 October - 23 October	Topic	TBA
Week 7: 26 October - 30 October	Topic	TBA
Week 8: 2 November - 6 November	Topic	TBA

Week 9: 9 November - 13 November	Topic	TBA
Week 10: 16 November - 20 November	Topic	TBA

Resources

Prescribed Resources

Weekly Readings will be available online through the Moodle Course Page

Recommended Resources

Course Evaluation and Development

We will engage in informal and formal feedback mechanisms will be implemented to help evaluate the best teaching practice throughout the course.

Your evaluative feedback is gathered periodically using, among other means, UNSW's course and Teaching Evaluation and Improvement (MY Experience) process. Informal feedback and class-generated feedback are also important, and these feedback mechanisms are helpful to my continual development of this course. Your feedback is very important to me and I use your feedback to continually update this course. I thank you for your time in taking to be involved in the feedback.

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au. Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

Copying: using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.

Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original structure and/or progression of ideas of the original, and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

Collusion: working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student before the due date, or for the purpose of them plagiarising at any time, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

Duplication ("self-plagiarism"): submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

Correct referencing practices:

- Paraphrasing, summarising, essay writing and time management
- Appropriate use of and attribution for a range of materials including text, images, formulae and concepts.

Individual assistance is available on request from The Learning Centre (<http://www.lc.unsw.edu.au/>). Students are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library also has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time

- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW.

<http://subjectguides.library.unsw.edu.au/elise/aboutelise>

Academic Information

For essential student information relating to:

- requests for extension;
- late submissions guidelines;
- review of marks;
- UNSW Health and Safety policies;
- examination procedures;
- special consideration in the event of illness or misadventure;
- student equity and disability;
- and other essential academic information, see

<https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/>

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Acknowledgement of Country

We acknowledge the Bedegal people who are the traditional custodians of the lands on which UNSW Kensington campus is located.