



**UNSW**  
SYDNEY

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# ARTS3814

Australian Foreign Policy

Term Three // 2019

## Course Overview

### Staff Contact Details

#### Convenors

Name	Email	Availability	Location	Phone
William Clapton	w.clapton@unsw.edu.au	Wednesdays, 10.00am - 12.00pm. Other times by appointment	Room 124, Morven Brown	(02) 9385 3570

### School Contact Information

School of Social Sciences

Room 159

Morven Brown C20

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## Course Details

### Credit Points 6

### Summary of the Course

Subject Area: *Politics and International Relations*

This course can also be studied in the following specialisation: *Australian Studies*.

This course introduces you to the theory and practice of Australian foreign policy across a range of key relationships and policy areas in both historical and contemporary terms. You will consider the domestic and global contexts of Australia's foreign policy and the ways in which they shape Australia's international behaviour. You will explore a range of significant policy areas, including defence and national security, trade, foreign aid, and immigration. The emphasis is on developing a critical understanding of Australian foreign policy, Australia's international interests and the ways in which those interests are pursued. You are encouraged to address the subject through critical reflection and debate, drawing where possible on current issues in foreign policy development and practice.

### Course Learning Outcomes

1. Summarise and apply different theoretical approaches to the study of foreign policy, including the different models of foreign policy decision making
2. Evaluate the key historical and contemporary themes that have shaped Australian foreign policy and their impact
3. Assess the actors and issues that are relevant to Australian foreign policy and their impact on the construction of Australia's interests and its international practices
4. Consider Australia's key relationships and engagements and the ways that they contribute to the achievement of Australia's national interests

### Teaching Strategies

#### 1. LECTURES

This course consists of weekly large-group lectures, which may include the presentation of video clips, small-group activities, Q&A sessions and pair-work. The lectures are designed to supplement independent study on the course that begins (but should not end) with close engagement with the required weekly readings.

#### 2. TUTORIALS

Tutorials allow students to discuss questions, themes and issues arising from their independent study, as well as providing the opportunity to engage in productive discussion with their peers and to participate in a range of structured learning activities, including group/pair/individual analytical work, formal and informal debates, quizzes and mini-projects.

#### 3. ONLINE LEARNING ACTIVITIES

Online learning activities will take place in some weeks. They are designed to foster independent study and to allow for engagement with different tasks that cannot be undertaken in a tutorial environment,

such as conducting online research or watching a film.

## Assessment

Assessments should be referenced in accordance with the *School of Social Sciences Referencing Guide*, available at <https://socialsciences.arts.unsw.edu.au/students/resources/policies-guidelines/>

### IMPORTANT THINGS TO NOTE:

- You will **lose 3%** if you do not use the Harvard (in-text) system of referencing for all assessments
- You will lose **3% for every 100 words (or part thereof)** that your assignment is **over or under** the established word limit. There is an allowance of + or – 10% for assessments, e.g. if your policy brief is 1650 words in length, it will not be penalised. If it is 1700 words, you will lose 3%. As you have already received a 10% allowance on the word count, **even 1 word over will attract a 3% penalty**. Using the policy brief again as an example, if your policy brief is 1651 words, you will receive a 3% penalty. If it is 1300 words, you will also receive a 3% penalty for being under the word limit, and so on for every 100 words or part thereof that your assignment is over or under the word limit. **The word count includes all text in the main body of the assignment. In-text references are included.** Only the reference list or bibliography is excluded.
- You stand to **lose between 5 and 20 marks** for poor referencing and attribution of sources. There is A LOT of assistance available to you to help you learn about referencing, attribution and avoiding plagiarism. If you are not sure JUST ASK! See <https://student.unsw.edu.au/support-referencing-assignments>.

## Assessment Tasks

Assessment task	Weight	Due Date	Student Learning Outcomes Assessed
Policy Brief	40%	14/10/2019 11:59 PM	2,3,4
Essay	60%	25/11/2019 11:59 PM	1,3,4

## Assessment Details

### Assessment 1: Policy Brief

**Start date:**

**Length:** 1500 words

**Details:** 1500 word policy brief Students will receive written feedback and a numerical grade within ten working days of submission through the University's Learning Management System. The feedback sheet/rubric will be available to students at the start of the course so that they can work towards specified standards.

### Additional details:

The purpose of this exercise is to simulate, to the extent possible, the experience of preparing a policy brief for the Minister of Foreign Affairs. This assessment task will require you to structure a document similar to how policy officers in most government departments structure briefing papers and provide a set of discrete recommendations to the Minister based on your analysis and evaluation of the policy area

and issue that you choose to focus on.

You may choose any issue/topic to focus on from those covered in the course, with the exception of the issue/topic that you write the essay on.

The policy brief should be structured to include the following headings:

## **ISSUE AND BACKGROUND**

This should be succinct as possible. This section should summarise the topic and provide an indication of what the brief will cover. It should also provide a general overview of the issue, including existing policies relating to the issue being discussed - does the government already have a stated position or policy on this issue? This should also include reference to essential pieces of information that are critical to understanding how the situation has developed or reached the current status it is in right now. This may include reference to legislation, key decisions, or events in the past that have been fundamental in defining the current policy or position of key stakeholders and other participants.

## **PROBLEM DEFINITION**

This section should describe the current problem that needs to be addressed by government action. What is the nature of the problem, why does it need to be addressed and why does it need to be addressed now? This should not simply repeat the issue at hand, but provide a statement of the specific problem that the general foreign policy issue presents to the government. **Note: problem definition is a crucial feature of the policy brief. Your brief should clearly outline the problem to be addressed.**

## **STAKEHOLDER ANALYSIS**

The analysis should highlight the key issues of tension/concern for different stakeholders, both international and domestic. Included in this section should be a clear identification of the main international and domestic stakeholders and their position on the issue/problem.

## **OPTIONS**

This section should outline options for action and provide an analysis of the likely outcomes if each option is implemented. This may include some assessment of what you anticipate would be the likely response from key international and domestic stakeholders in reaction to each option. This section should also provide an overview of the costs and benefits of the listed options. You may need to include a comment on who gains and who loses. Don't forget to include the option of taking no action!

## **SUGGESTED APPROACH**

Based on the above assessment of options you need to identify a preferred option and elaborate further on why this option is preferable – in other words, **you need to advance an argument as to why your suggested approach should be adopted.** This is your opportunity to expand on the benefits that will result from selecting this option – who benefits, who loses and why such an outcome would/should be acceptable to the government, community etc. You may also need to include an outline of any action that the government needs to take to compensate those groups/stakeholders that lose out by the government adopting your preferred approach.

## **RECOMMENDATIONS**

This is a very concise statement that defines the action you recommend the government adopt. It may be a series of recommendations or a simple request for the endorsement of the above strategy. Whatever your approach the recommendations should be brief, clear and action orientated i.e. 'It is recommended that the Minister,

Agree...

Endorse the...

Approve the allocation of \$xx million towards...

Announce your decision at the ...

Refuse to support the position put by stakeholder...

Advise stakeholder ... that you have decided...

Etc.'

## REFERENCES

The policy brief should be fully referenced as per normal academic referencing conventions. A reference list providing full bibliographic information for all sources cited in the policy brief must be provided.

**Note:** The Policy Brief is not an essay and should not be written as such. Please keep this in mind when preparing your briefs. An example will be provided on Moodle.

The policy brief will be graded /100 and will constitute 40% of your final grade for the course. It will be graded using a rubric showing the assessment criteria. The rubric is available on Moodle.

**Turnitin setting:** This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

## Assessment 2: Essay

**Start date:** Not Applicable

**Length:** 3000 words

**Details:** 3000-word essay Students will receive written feedback and a numerical grade within ten working days of submission through the University's Learning Management System. The feedback sheet/rubric will be available to students at the start of the course so that they can work towards specified standards This is the final assessment in the course

### Additional details:

Before you begin your research essay, you should make sure that you have read the SoSS assignment-writing guide available on Moodle.

You will have to make reference to further reading. References to textbooks alone will not be sufficient to pass this assessment. You need to engage with the arguments present in the existing literature and

come to conclusions on the basis of this literature. There are a very large number of excellent references available on Moodle, both in the 'Required Readings' sections of the individual topic tabs and also in the 'Recommended Readings List' document available under the 'Content and Resources' tab. It is expected that you will make use of those sources that are relevant to the topic of your essay.

Your essay must be properly referenced and accompanied by a reference list. If you are not sure about referencing conventions, please speak to me or your tutor. The UNSW Learning Centre provides a range of resources to assist with referencing, available at <http://www.lc.unsw.edu.au/onlib/ref.html>.

To write a good essay:

- Explain in the introduction the context of the question, your basic argument/s and how the paper will proceed step by step (the structure).
- Signpost the structure throughout the paper, indicating the logical progression from paragraph to paragraph and section to section (so linking sentences at the ends of paragraphs and sections are important).
- Provide persuasive analysis of evidence in support of your argument/s.
- Ground your argument in the theoretical debates of the discipline where relevant.

Essays should demonstrate that you have engaged with the themes and issues raised in the course and that you are able to construct a persuasive and well-evidenced argument in relation to one or more of these themes or issues.

Further guidance to assist with preparing, planning and researching your essay is available on Moodle, including week-by-week further reading. You will be assessed on your ability to demonstrate research skills (the ability to provide accurate and detailed information about your chosen case study), on synthesis and persuasive argument (in bringing together ideas and data from several sources), on quality of presentation (including accurate referencing) and on the clarity of your writing.

It is a good idea to plan and draft your research essay well in advance. You are welcome to see me or your tutor during consultation hours to discuss your ideas, plan and draft. We will not, however, respond to requests for research assistance, i.e. 'I want to use 'X' as a case study, what should I read?'

The essay will be graded /100 and will constitute 60% of your final grade for the course. It will be graded using a rubric showing the assessment criteria. The rubric is available on Moodle.

### *Essay Questions*

You are permitted to write your essay on any of the tutorial discussion questions listed on Moodle. This means that you can write your essay on any of the course topics, however you **cannot write your essay and policy brief on the same topic or policy area** (e.g. if your policy brief is on defence and security, you must choose a different policy area for the essay).

Alternatively, if you wish to write your essay on a question that you have devised yourself, you are welcome to do so. However, please inform either me or your tutor of the question before commencing with the essay to ensure that it is appropriate to the course.

**Please note: detailed feedback will only be provided for the essay if students request it. If you wish to receive detailed feedback on your essay, please make a note at the top of the first page. Students who do not request feedback will receive a mark and a completed rubric with brief comments.**



**Turnitin setting:** This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

## Attendance Requirements

Attendance at tutorials and completion of online learning activities are compulsory. Students are required to attend all 10 tutorials and complete all 3 online learning activities. **In the event that a student does not meet this attendance requirement, their final grade will be withheld until the attendance requirement is satisfactorily met.**

Lectures are not compulsory, however attendance at lectures is strongly encouraged. If students are not able to attend lectures, audio recordings will be available via Moodle.

A student who arrives more than 15 minutes late to a tutorial may be penalised for non-attendance. If such a penalty is imposed, the student must be informed verbally at the end of class and advised in writing within 24 hours.

If a student experiences illness, misadventure or other occurrence that makes absence from a class/activity unavoidable, or expects to be absent from a forthcoming class/activity, they should seek permission from the Course Authority, and where applicable, their request should be accompanied by an original or certified copy of a medical certificate or other form of appropriate evidence.

The Course Authority may assign additional and/or alternative tasks to ensure compliance with the attendance requirement in cases where this requirement is not met. A Course Authority considering the granting of absence must be satisfied a student will still be able to meet the course's learning outcomes and/or volume of learning.

## Course Schedule

[View class timetable](#)

### Timetable

Date	Type	Content
Week 1: 16 September - 20 September	Topic	Theories, Concepts and Models of Foreign Policymaking
Week 2: 23 September - 27 September	Topic	The Domestic Context of Australian Foreign Policy
Week 3: 30 September - 4 October	Topic	Australia's National Identity
	Online Activity	<b><i>Admission Impossible Review</i></b>  Please watch <i>Admission Impossible</i> (available at <a href="https://www.youtube.com/watch?v=uPfJRetYP04">https://www.youtube.com/watch?v=uPfJRetYP04</a> ) and write a 300-word review that briefly discusses what the film says and reveals about the White Australia Policy. You do not need references, provided you are not copying and/or paraphrasing material taken from other sources, and this can be written colloquially. Post your response via the Turnitin submission link under the topic tab 'Australia's National Identity'. The reviews will not receive a grade. Please post your reviews by Monday, 7 October at 11:59pm. <b>Please note that</b>

		<b>completion of this activity is compulsory.</b>
Week 4: 7 October - 11 October	Topic	Defence and National Security
Week 5: 14 October - 18 October	Topic	Australia's Global Trade
	Online Activity	<p><b>Profile on Australia's International Trade</b></p> <p>This activity will involve the completion of a trade profile on one of Australia's top ten trading partners. These trade partners, relevant statistics and other useful information can be found at <a href="http://dfat.gov.au/trade/resources/Pages/trade-and-investment-data-information-and-publications.aspx">http://dfat.gov.au/trade/resources/Pages/trade-and-investment-data-information-and-publications.aspx</a>. Your profile should be no more than 500 words and include, at a minimum, the following information:</p> <ul style="list-style-type: none"> <li>• Total two-way trade between Australia and the trade partner</li> <li>• Total value of imports and exports with the trade partner in 2017 or 2018</li> <li>• Foreign Direct Investment between Australia and the trade partner (you may need to search other Australian government websites for this information)</li> <li>• A brief outline of major goods and services traded (both exports and imports)</li> <li>• A brief summary and analysis of the significance of the trade partner to Australia's overall trade profile</li> </ul> <p>Your trade profile should be uploaded to the Turnitin link on Moodle under the 'Australia's Global Trade' topic tab. In-text referencing is not required, but a bibliography of sources or websites consulted does need to be provided. Please post your profiles by Monday, 21 October at 11:59pm. <b>Please note that completion of this activity is compulsory.</b></p>
Week 6: 21 October - 25 October	Topic	Foreign Aid, Development, and Human Rights
Week 7: 28 October - 1 November	Topic	Australia and the United States
	Online Activity	<p><b>Blog: Is the ANZUS Alliance Beneficial for Australia?</b></p> <p>Please write a 500-word blog piece responding to the question of whether or not the ANZUS alliance is beneficial for Australia. You can take whatever position you wish and, while not a requirement of the activity, students are strongly encouraged to engage with and respond to each others' blog posts. In-text referencing is not required, provided you are not copying and/or paraphrasing material</p>

		<p>taken from other sources.</p> <p>Your blog post should be uploaded via the link on Moodle under the 'Australia and the United States' topic tab. Please submit your blog posts by Monday, 4 November at 11:59pm. <b>Please note that completion of this activity is compulsory.</b></p>
Week 8: 4 November - 8 November	Topic	Australia and China
Week 9: 11 November - 15 November	Topic	Australia and South-East Asia
Week 10: 18 November - 22 November	Topic	Key Relationships in Asia – Japan and India

## Resources

### Prescribed Resources

There is no prescribed textbook for this course. All of the required readings, and many of the recommended readings (listed on Moodle), are available online via the library's website or through the course Moodle site.

### Recommended Resources

Some useful texts that students may wish to consult include:

Beeson, Mark and Hameiri, Shahar (2017) *Navigating the New International Disorder: Australia in World Affairs 2011-2015* (Melbourne: Oxford University Press)

Cotton, James and Ravenhill, John (eds) (2001) *The National Interest in a Global Era: Australia in World Affairs 1996-2000* (Melbourne: Oxford University Press)

Cotton, James and Ravenhill, John (eds) (2007) *Trading on Alliance Security: Australia in World Affairs 2001-2005* (Melbourne: Oxford University Press)

Devetak, Richard Burke, Anthony and George, Jim (eds) (2007) *An Introduction to International Relations: Australian Perspectives* (Cambridge: Cambridge University Press)

Firth, Stewart (2011) *Australia in International Politics: An Introduction to Australian Foreign Policy*, 3rd ed. (Crows Nest, NSW: Allen & Unwin) (available as an e-book through the UNSW Library website)

Gyngell, Allan and Wesley, Michael (2007) *Making Australian Foreign Policy*, 2nd ed. (Cambridge: Cambridge University Press)

McDougall, Derek and Shearman, Peter (eds) (2006) *Australian Security After 9/11: New and Old Agendas* (Aldershot, Hampshire: Ashgate)

McDougall, Derek (2009) *Australian Foreign Relations: Entering the 21st Century* (Frenchs Forest, NSW: Pearson Australia)

Burke, Anthony (2008) *Fear of Security: Australia's Invasion Anxiety* (Cambridge: Cambridge University Press)

Ungerer, Carl (ed.) (2008) *Australian Foreign Policy in the Age of Terror* (Sydney: UNSW Press)

You will benefit from becoming familiar with Google Scholar (<http://scholar.google.com>) as a key search engine for academic publications and reports. You can set up the preferences to link to the UNSW Library even when you are not on campus.

Go to Google Scholar> settings> library links, and enter 'University of New South Wales' in the box for "Library":

You can sign up for Table of Contents (TOC) Alerts from the homepages of relevant journals, to receive an email whenever new articles are published in that journal. Journal websites will often carry

information on the most viewed and most cited articles; these are likely to be interesting and often influential contributions. Google Scholar will also point you to articles that have cited a particular article and hence will be related to the topic.

Students may also find the following websites and journals useful:

### **Websites**

Department of Foreign Affairs and Trade – <http://www.dfat.gov.au>

Australian Minister for Foreign Affairs – <https://foreignminister.gov.au/Pages/default.aspx>

Department of Defence – <http://www.defence.gov.au>

Australian Senate Foreign Affairs, Defence and Trade Committee – [http://www.aph.gov.au/Parliamentary\\_Business/Committees/Senate/Foreign\\_Affairs\\_Defence\\_and\\_Trade](http://www.aph.gov.au/Parliamentary_Business/Committees/Senate/Foreign_Affairs_Defence_and_Trade)

Australian Parliament Joint Standing Committee on Foreign Affairs, Defence and Trade – [http://www.aph.gov.au/Parliamentary\\_Business/Committees/Joint/Foreign\\_Affairs\\_Defence\\_and\\_Trade](http://www.aph.gov.au/Parliamentary_Business/Committees/Joint/Foreign_Affairs_Defence_and_Trade)

Prime Minister of Australia – <http://www.pm.gov.au>

United Nations – <http://www.un.org>

Australian Strategic Policy Institute – [www.aspi.org.au](http://www.aspi.org.au)

Lowy Institute for International Policy – [www.lowyinstitute.org](http://www.lowyinstitute.org)

International Institute of Strategic Studies – <http://www.iiss.org/>

### **Journals**

*Australian Journal of International Affairs*

*Australian Journal of Political Science*

*Australian Journal of Politics and History*

*Foreign Policy*

*Global Change, Peace and Security (formerly Pacifica Review)*

*Foreign Affairs*

*European Journal of International Relations*

*International Security*

### **Course Evaluation and Development**

Student evaluative feedback is gathered periodically using, among other means, the University's

'MyExperience' feedback process. Informal feedback and feedback specific to individual tutorials and lectures are also important, and welcome. Student feedback is taken seriously and continual enhancements are made to learning and teaching activities on the basis of student feedback. For example, in response to past feedback, the assessment regime for the course has been changed to include a policy brief, required readings for specific topics have been changed and different topics have been included or altered.

## **Submission of Assessment Tasks**

## **Submission of Assessment Tasks**

### **Turnitin Submission**

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on [externalteltsupport@unsw.edu.au](mailto:externalteltsupport@unsw.edu.au) . Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>



## Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

**Copying:** using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.

**Inappropriate paraphrasing:** Changing a few words and phrases while mostly retaining the original structure and/or progression of ideas of the original, and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

**Collusion:** working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student before the due date, or for the purpose of them plagiarising at any time, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

**Inappropriate citation:** Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

**Duplication ("self-plagiarism"):** submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

Correct referencing practices:

- Paraphrasing, summarising, essay writing and time management
- Appropriate use of and attribution for a range of materials including text, images, formulae and concepts.

Individual assistance is available on request from The Learning Centre (<http://www.lc.unsw.edu.au/>). Students are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library also has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time

- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW.

<http://subjectguides.library.unsw.edu.au/elise/aboutelise>

## **Academic Information**

For essential student information relating to:

- requests for extension;
- late submissions guidelines;
- review of marks;
- UNSW Health and Safety policies;
- examination procedures;
- special consideration in the event of illness or misadventure;
- student equity and disability;
- and other essential academic information, see

<https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/>

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