ARTS3091

Advanced Media Issues

Term One // 2019

School of the Arts and Media // UNSW Arts and Social Sciences

Course Overview

Staff Contact Details

Convenors

Name	Email	Availability	Location	Phone
Andrew Murphie	a.murphie@unsw.edu.au	appointment via email	Robert Webster Building, 311H	93855548

School Contact Information

Room 312, level 3 Robert Webster Building

Phone: (02) 9385 4856

Email: sam@unsw.edu.au

Website: https://sam.arts.unsw.edu.au

The School of the Arts and Media would like to Respectfully Acknowledge the Traditional Custodians, the Bedegal (Kensington campus), Gadigal (City and Art & Design Campuses) and the Ngunnawal people (Australian Defence Force Academy in Canberra) of the lands where each campus of UNSW is located.

Course Details

Credit Points 6

Summary of the Course

Subject Area: Media, Culture and TechnologyNew media technologies challenge many of the givens of cultural and social practices. At the same time, new cultural and social uses of media challenge much traditional thinking about media. You will explore the nature of increasingly dynamic media technologies, and the new cultural and social practices alongside which media technologies evolve. You will consider key contemporary ideas about media, cultural and social change. Students will undertake guided and self-directed research. Topics examined could include: digital and networked media of all kinds; immersive, interactive or augmented media ""realities""; data sharing; the impact of media technology take up in key cultural and social practices, for example health, education, art and design, government, new forms of community, or sciences such as climatology, neuroscience or genetics.

Course Learning Outcomes

1. think clearly about the role of media technologies in cultural and social change
2. think clearly about the impact of cultural practices and social needs upon ongoing media invention and evolution
3. give clear expression to your own critical engagement with these changes.
4. have further developed the skills from previous courses in scholarly inquiry, specifically: critical thinking, analytical reading and writing, independent learning and intellectual autonomy.
5. undertake independent learning and self-directed research activity and reporting.
6. have developed your ability to follow your own interests through in a rigorous manner, to choose case studies and examples for yourself that are relevant to the context of your own learning, everyday and working life
7. have developed your abilities to engage in collaborative research and discussion to a higher level.

Teaching Strategies

Media change has always had a very close - and complex - relationship with cultural and social change, although some would argue never as much as now. In addition, media change is currently altering the educational environment (the way we learn). Through practical exercises, a use of contemporary media technologies in learning, and engagement with key thinking in the area, students will explore the expanded terrain of contemporary contemporary media. This course is designed to allow student to build on their foundational concepts in gateway courses and on their previous development of skills in collaboration and research at level 2. Students will develop both their collaborative and their self-directed and independent learning to higher levels, along with a theoretical and practical understanding of media, cultural and social change.

Assessment

See the course Moodle site.

Assessment Tasks

Assessment task	Weight	Due Date	Student Learning Outcomes Assessed
Personal Course Archive and Reflections	50%	Not Applicable	1,2,3,4
Final Essay	50%	26/04/2019 05:00 PM	1,2,3,4,5,6,7

Assessment Details

Assessment 1: Personal Course Archive and Reflections

Start date: Not Applicable

Length: 6 x 400 word blog posts or equivalent (see Moodle course site for more details)

Details: 6 x 400 word blog posts on Moodle, assessed twice, once early with formative feedback.

Additional details:

See the Moodle course site for more details.

Submission notes: You need to submit blog posts for weeks 2 and 3 before the tutorials for those weeks. You then need to choose four weeks from weeks 4 to 9 to submit blog posts, always before the tutorial for the week involved. You must use the blog software provided on Moodle to post.

Turnitin setting: This is not a Turnitin assignment

Assessment 2: Final Essay

Start date:

Length: 3000 words or equivalent

Details: 3000 words, rubric only feedback.

Additional details:

Essay topics and further instructions will be posted on the course Moodle site.

Submission notes: Submit via Turnitin on the course Moodle site.

Turnitin setting: This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Attendance Requirements

Lectures and Other Materials for Tutorial Preparation

You must engage with all the lecture and other materials for tutorial preparation online. You must do this before the tutorials for the week involved. Unexcused lack of engagement with more than two weeks' lectures and other materials for tutorial preparation will result in the award of a fail grade.

Note that there is a lecture in the lecture theatre in week one, and only in week one. This is so that we can meet up together on a whole course basis at least once. Actual attendance at this lecture in the theatre is optional. However, you must engage with the lecture and tutorial preparations for week one *online*, even if you do not attend the lecture in the theatre.

The rest of the lectures, from weeks 2 to 9, will be online. There will be no lectures in the lecture theatre after week one.

In lectures you will actively engage with core course content that will help you to attain course learning outcomes 1-7.

Tutorials

Unexcused absence from more than two tutorials will result in the award of a fail grade. Keep in touch with your tutor and/or the Course Convenor about your attendance if there are problems. Please note that "I had to work" is not regarded as an excuse for missing tutorials.

In tutorials you will actively engage with core course content that will help you to attain course learning outcomes 1-7.

Overall

Please contact Andrew (the Convenor) if you are having difficulties in this or any other respect when it comes to your engagement with the course.

Course Schedule

View class timetable

Timetable

Date	Type	Content
Week 1: 18 February - 24 February	Topic	What do we currently assume? About media and communications? About technology? About people? About the world? About how all these come together? How useful are these assumptions in a changing world?
Week 2: 25 February - 3 March	Topic	The increasingly vast powers of media and communications in expanded fields—tensions between "the world as medium" and the "third media revolution"

Week 3: 4 March - 10 March	Topic	Fields and Flows in Media and Communications
Week 4: 11 March - 17 March	Topic	Affect—affecting and being affected in media and communication events
Week 5: 18 March - 24 March	Topic	New Interfaces, New Interactions
Week 6: 25 March - 31 March	Topic	Data and Algorithms—what are they and what kind of worlds do they make possible?
Week 7: 1 April - 7 April	Topic	"Programmability"—"program or be programmed"? Or, as digital, networked media increasingly communicate among themselves and with the world at large, where does that leave us?
Week 8: 8 April - 14 April	Topic	Change—new networks, new platforms, new algorithms ... and a better world?
Week 9: 15 April - 21 April		"Artificial Intelligence"—the future of media and communications and what this means for the future of the world
Week 10: 22 April - 28 April	Topic	Reading/Revision week—no lectures or tutorials this week.

Resources

Prescribed Resources

See Course Moodle Site for resources. There is no Course Reader for this course. All readings and other materials, or links to these, can be found on the course Moodle site.

Recommended Resources

See course Moodle site.

Course Evaluation and Development

Course feedback is gathered via discussion and observation during classes, via assignment work, and via the MyExperience surveys. This year the course has been simplified and the readings cut back in response to feedback.

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au . Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

Copying: using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.

Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original structure and/or progression of ideas of the original, and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

Collusion: working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student before the due date, or for the purpose of them plagiarising at any time, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

Duplication ("self-plagiarism"): submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

Correct referencing practices:

- Paraphrasing, summarising, essay writing and time management
- Appropriate use of and attribution for a range of materials including text, images, formulae and concepts.

Individual assistance is available on request from The Learning Centre (http://www.lc.unsw.edu.au/). Students are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library also has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time

- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW.
http://subjectguides.library.unsw.edu.au/elise/aboutelise

Academic Information

For essential student information relating to:

- requests for extension;
- late submissions guidelines;
- review of marks;
- UNSW Health and Safety policies;
- examination procedures;
- special consideration in the event of illness or misadventure;
- student equity and disability;
- and other essential academic information, see

https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/

Image Credit

Image by Retinafunk Some rights reserved—https://creativecommons.org/licenses/by-sa/2.0/—http://www.flickr.com/photos/retinafunk/280542500/ [image has been cropped]

CRICOS

CRICOS Provider Code: 00098G