



**UNSW**  
SYDNEY

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University



## **ARTS2904**

Dressed to Kill: Dress and Identity in History

Semester Two // 2018

## Course Overview

### Staff Contact Details

#### Convenors

Name	Email	Availability	Location	Phone
Susan Hardy	s.hardy@unsw.edu.au	Friday 10-11 am	Morven Brown 210	9385 0491

### School Contact Information

School of Humanities and Languages

Location: School Office, Morven Brown Building, Level 2, 258

Opening Hours: Monday - Friday, 9am - 5pm

Phone: +61 2 9385 1681

Fax: +61 2 9385 8705

Email: [hal@unsw.edu.au](mailto:hal@unsw.edu.au)

### Attendance Requirements

A student is expected to attend all class contact hours for a face-to-face (F2F) or blended course and complete all activities for a blended or fully online course.

A student who arrives more than 15 minutes late may be penalised for non-attendance. If such a penalty is imposed, the student must be informed verbally at the end of class and advised in writing within 24 hours.

If a student experiences illness, misadventure or other occurrence that makes absence from a class/activity unavoidable, or expects to be absent from a forthcoming class/activity, they should seek permission from the Course Authority, and where applicable, their request should be accompanied by an original or certified copy of a medical certificate or other form of appropriate evidence.

A Course Authority may excuse a student from classes or activities for up to one month. However, they may assign additional and/or alternative tasks to ensure compliance. A Course Authority considering the granting of absence must be satisfied a student will still be able to meet the course's learning outcomes and/or volume of learning. A student seeking approval to be absent for more than one month must apply in writing to the Dean and provide all original or certified supporting documentation.

For more information about the attendance protocols in the Faculty of Arts and Social Sciences: <https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/>

### Academic Information

For essential student information relating to: requests for extension; review of marks; occupational health and safety; examination procedures; special consideration in the event of illness or misadventure; student equity and disability; and other essential academic information, see <https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/>

## Course Details

### Credit Points 6

### Summary of the Course

Subject Area: *Women's and Gender Studies*

This course can also be studied in the following specialisation: *History*

In *Dressed to Kill*, you will explore the links between dress and gendered identities using a number of case studies from Europe, Asia, Australia and the Americas over the last four hundred years. This course will focus on the many meanings of dress from daily attire, to national dress and uniforms, to high fashion across a wide gamut of cultures. We will use photographs, paintings and readings to cover topics as diverse as shaping the body (such as foot-binding and the corset), deportment, haute couture, and even the meaning of cloth. Women's dress as the Other of men's dress, the manipulation of costume for political agendas (including fashion and fascism and feminism and fashion), current debates about veiling, and the history of the department store will also be explored.

### At the conclusion of this course the student will be able to

1. Recognize where and in what ways dress is an expression of gendered identities
2. Analyse course themes through the lens of gender and feminist scholarship
3. Construct arguments using interdisciplinary scholarship—for example from history and gender studies- in written or verbal form
4. Analyse the semiotics of dress through visual primary sources such as photographs and paintings
5. Answer questions posed using argument and evidence
6. Conduct independent scholarly research

### Teaching Strategies

This course is designed to develop your critical analysis of non-textual material such as photographs and paintings and to help you understand the semiotics of dress using a gender perspective. The lectures provide background information and introduce theoretical and analytical perspectives and debates that are explored in or exemplified by the specialised weekly readings. My teaching strategy is to help you learn the skills of critical analysis. These skills need to be developed regularly over time and tutorials are a fundamental part of this learning process. Weekly responses to the readings trains you to reflect and analyse academic scholarship on gender and dress and enables everybody to participate in class discussions. By the end of the semester you will not only develop critical skills but also a mature confidence in presenting your ideas in public. The Photographic Exercise assignment is an opportunity for you to have your own original research project using and analysing photographs as a main primary source, while the essay develops your research, analytical and writing skills furthering your development as a scholar of gender and dress studies. Engagement with the course content is further encouraged and assessed by an end-of-term test.

# Assessment

## Assessment Tasks

Assessment task	Weight	Due Date	Student Learning Outcomes Assessed
Class test	20%	19/10/2018 11:00 AM	1,2,5
Individual exercise	20%	Presentations from weeks 10-13	1,4,6
Responses to readings	20%	Responses due from weeks 3-8	1,2,3,4,5
Research essay	40%	21/09/2018 05:00 PM	1,3,4,5,6

## Assessment Details

### Assessment 1: Class test

**Start date:**

**Details:** Students complete at test (ca. 2 hours) answering questions based on the lectures. Feedback will be given through in-class discussion.

**Turnitin setting:** This is not a Turnitin assignment

### Assessment 2: Individual exercise

**Start date:**

**Length:** 500 words

**Details:** Students choose a public figure (e.g., president, prime minister, monarch) and assemble photographs from newspapers, magazines and the web, and analyze their self-representation in their dress, deportment and consumption practices. Feedback is by individual comments given on the day of the presentation as well as written comments on the bibliography submitted (returned the following week).

**Submission notes:** Bibliography plus 500 word analysis to be submitted at your presentation

**Turnitin setting:** This is not a Turnitin assignment

### Assessment 3: Responses to readings

**Start date:** Week 3

**Length:** 500-600 words

**Details:** Students submit a response (ca. 500-600 words) to set questions on a weekly reading before four tutorials. The first two are due in weeks 3 and 4 in order to receive early feedback. Feedback is via

individual comments, and in-class discussion.

**Turnitin setting:** This is not a Turnitin assignment

**Assessment 4: Research essay**

**Start date:** Not Applicable

**Length:** 3,000 words

**Details:** Research Essay broken down into—bibliography, abstract and final essay. Students write an essay (ca. 3000 words) in response to one of the questions using scholarship in dress history. Feedback is by individual comments and a rubric

**Turnitin setting:** This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

## Submission of Assessment Tasks

Students are expected to put their names and student numbers on every page of their assignments.

## Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on [externalteltsupport@unsw.edu.au](mailto:externalteltsupport@unsw.edu.au). Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

## Late Assessment Penalties

Students are responsible for the submission of assessment tasks by the required dates and times. Depending on the extent of delay in the submission of an assessment task past the due date and time, one of the following late penalties will apply unless special consideration or a blanket extension due to a technical outage is granted. For the purpose of late penalty calculation, a 'day' is deemed to be each 24-hour period (or part thereof) past the stipulated deadline for submission.

- **Work submitted less than 10 days after the stipulated deadline** is subject to a deduction of 5% of the total awardable mark from the mark that would have been achieved if not for the penalty for every day past the stipulated deadline for submission. That is, a student who submits an assignment with a stipulated deadline of 4:00pm on 13 May 2016 at 4:10pm on 14 May 2016 will incur a deduction of 10%.

### ***Task with a non-percentage mark***

If the task is marked out of 25, then late submission will attract a penalty of a deduction of 1.25 from the mark awarded to the student for every 24-hour period (or part thereof) past the stipulated deadline.

*Example:* A student submits an essay 48 hours and 10 minutes after the stipulated deadline. The total possible mark for the essay is 25. The essay receives a mark of 17. The student's mark is therefore  $17 - [25 (0.05 \times 3)] = 13.25$

### ***Task with a percentage mark***

If the task is marked out of 100%, then late submission will attract a penalty of a deduction of 5% from the mark awarded to the student for every 24-hour period (or part thereof) past the stipulated deadline.

*Example:* A student submits an essay 48 hours and 10 minutes after the stipulated deadline. The essay is marked out of 100%. The essay receives a mark of 68. The student's mark is therefore  $68 - 15 = 53$

- **Work submitted 10 to 19 days after the stipulated deadline** will be assessed and feedback provided but a mark of zero will be recorded. If the work would have received a pass mark but for the lateness and the work is a compulsory course component (hurdle requirement), a student will be deemed to have met that requirement;
- **Work submitted 20 or more days after the stipulated deadline** will not be accepted for assessment and will receive no feedback, mark or grade. If the assessment task is a compulsory component of the course a student will receive an Unsatisfactory Fail (UF) grade as a result of unsatisfactory performance in an essential component of the course.

This information is also available at:

<https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/>

## Special Consideration Applications

You can apply for special consideration when illness or other circumstances interfere with your assessment performance.

Sickness, misadventure or other circumstances beyond your control may:

- \* Prevent you from completing a course requirement,
- \* Keep you from attending an assessable activity,
- \* Stop you submitting assessable work for a course,
- \* Significantly affect your performance in assessable work, be it a formal end-of-semester examination, a class test, a laboratory test, a seminar presentation or any other form of assessment.

For further details in relation to Special Consideration including "When to Apply", "How to Apply" and "Supporting Documentation" please refer to the Special Consideration webstie:

<https://student.unsw.edu.au/special-consideration>



## Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

**Copying:** using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.

**Inappropriate paraphrasing:** Changing a few words and phrases while mostly retaining the original structure and/or progression of ideas of the original, and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

**Collusion:** working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student before the due date, or for the purpose of them plagiarising at any time, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

**Inappropriate citation:** Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

**Duplication ("self-plagiarism"):** submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

Correct referencing practices:

- Paraphrasing, summarising, essay writing and time management
- Appropriate use of and attribution for a range of materials including text, images, formulae and concepts.

Individual assistance is available on request from The Learning Centre (<http://www.lc.unsw.edu.au/>). Students are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library also has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time

- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW.

(<http://subjectguides.library.unsw.edu.au/elise/aboutelise>)

## Course Schedule

[View class timetable](#)

### Timetable

Date	Type	Content
Week 1: 23 July - 29 July	Lecture	Lecture Part 1: Introduction: The Problem of What to Wear  Lecture Part 2: Dress as Text
	Lecture	Lecture Part 1: Dress, Deportment, Adorning and Altering the Body  Lecture Part 2: Analysing Photographs and Paintings
Week 2: 30 July - 5 August	Tutorial	Introduction: How to Write Tutorial Responses
	Lecture	Lecture Part 1: What Shall I Wear to the Revolution? (France)  Lecture Part 2: What Shall I Wear to the Revolution? (China)
Week 3: 6 August - 12 August	Tutorial	Power, Magic and the Meaning of Cloth in India; Dress and Race in Spanish America
	Lecture	Lecture Part 1: Dress, Gender, Colonisation and Empire: Dressing Masters and Subjects  Lecture Part 2: The Politics of Dress (including Inventing National Dress)
Week 4: 13 August - 19 August	Tutorial	The Corset in the 19th century and in the present
	Lecture	Lecture Part 1: The Department Store: Fashioning the Bourgeoisie  Lecture Part 2: Haute Couture
Week 5: 20 August - 26 August	Tutorial	Inventing National Dress
	Lecture	Lecture Part 1: Religious Dress and Identity  Lecture Part 2: Islamic Fashion
Week 6: 27 August - 2 September	Tutorial	The Zoot Suit and Pachuco/a Identity

Week 7: 3 September - 9 September	Lecture	Lecture Part 1: Medical Dress Lecture Part 2: Uniforms
	Tutorial	The Head Scarf Controversies
Week 8: 10 September - 16 September	Lecture	Lecture Part 1: 1950s to 1970s: Breaking out for men and women? Lecture Part 2: Feminisms and Fashion
	Tutorial	Is There Such a Thing as National Fashion?
Week 9: 17 September - 23 September	Lecture	Lecture Part 1: Fashion and Fascism/Socialism Lecture Part 2: Documentary Film: The Life of Coco Chanel
	Tutorial	The Birth of Shopping (Episode 2, Seduction in the City: The History of the Department Store)
Break: 24 September - 30 September		
Week 10: 1 October - 7 October	Lecture	Lecture Part 1: Cloth 1: Denim Jeans Lecture Part 2: Cloth 2: Pineapple Fiber Cloth: Fashion and Status in the Phillipines
	Tutorial	Individual Exercise 1: Photographic analysis presentations
Week 11: 8 October - 14 October	Lecture	Lecture Part 1: Hollywood and Bollywood Lecture Part 2: Soap as Civilisation
	Tutorial	Individual Exercise 2: Photographic analysis presentations
Week 12: 15 October - 21 October	Assessment	Two-hour class test
	Tutorial	Individual Exercise 3: Photographic analysis presentations
Week 13: 22 October - 28 October	Tutorial	Individual Exercise 4: Photographic analysis presentations

## Resources

### Prescribed Resources

**Course Readings.** Most readings for the tutorials have been digitised by the UNSW library and are available by typing 'ARTS2904' in the Library Search Engine. You will need to find the authors for the readings through their surnames. Readings that are journal articles can also be found by searching the Journal's title.

### Recommended Resources

**Recommended Text:** Mina Roces and Louise Edwards (eds.), *The Politics of Dress in Asia and the Americas* (Brighton: Sussex Academic Press, 2007).

### Suggested References.

Journals:

*Fashion Theory*

*Textile: A Journal of Cloth and Culture*

I recommend using these journals that the library holds in electronic form. You will find lots of readings you could mine for your essays. See also the bibliography provided in the essay list. If a book is held at the College of Fine Arts (we share sources with them), just request it using the tab, and it will be sent to Kensington campus in a day or two.

### Websites

I recommend checking Bloomsbury press' dress and fashion series. They published most of the books on dress (so it is called the dress press).

## Course Evaluation and Development

Courses are periodically reviewed and students' feedback is used to improve them. Feedback is gathered using various means including UNSW's Course and Teaching Evaluation and Improvement (CATEI) process. Teaching Evaluations conducted in 2011 suggested a slight deduction in the number of responses to tutorial questions. I reduced them from 7-6 in 2013, then from 6-5 in 2015, and from 5-4 in 2018. In 2015 I introduced instead a group exercise (not assessed) in week 8 which was intended to be enjoyable and effective in building rapport with group members in preparation for the week 13 group exercise which would be assessed (5%). The week 8 group exercise on whether there is such a thing as national fashion worked very well in 2015 so I used it again in 2016. However in response to standardisation of assessment (see above) there is now an individual photographic exercise to be discussed in class (20%). There is also only one class test of 2 hours (20%) and one research essay (40%).

On the whole, evaluations for the course have been very positive. Most of the comments like the tutorial responses and many found the diversity of topics and case studies interesting.

## Image Credit

Synergies in Sound 2016

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