



## International Articulation

Hong Kong Community College (HKCC),  
The Hong Kong Polytechnic University (HKPU)

Students from HKCC who have completed recognised associate degrees may be eligible for advanced standing (credit transfer) for bachelor degrees in **Media, Arts and Arts & Business**. Applicants must also meet [UNSW's English language requirement](#). For more details about advanced standing arrangements, please refer to the summary below for each degree:

1). If you have completed the following diploma with a minimum 3.0/4.0:

- Associate in **Public Relations and Communication**

You will be eligible for a maximum of one year reduction in your studies for the:

- [Bachelor of Media \(Communication and Journalism\) 3429](#)
- [Bachelor of Media \(Public Relations and Advertising\) 3434](#)

2). If you have completed **any Associate degrees** from HKCC with a minimum 3.0/4.0, you will be eligible for up to one year reduction in your studies for the:

- [Bachelor of Arts \(3409\)](#)
- [Bachelor of Arts & Business \(3444\)](#)

UNSW Program	Course Code	Course Title	Units of Credit (uoc)
3429 Bachelor of Media (Communications & Journalism) – Advanced Standing Arrangement	ARTS 1090*	Media, Culture & Everyday Life	6 uoc
	ARTS 1091*	Media, Society, Politics	6 uoc
	MDIA 1002	Media Industry Contexts	6 uoc
	MDIA 1004*	News Reporting	6 uoc
		Prescribed C&J Elective	6 uoc
		General Education	6 uoc
		Free Elective	12 uoc
		<b>Total uoc</b>	<b>48 uoc<sup>^</sup></b>

\*Conditional on completion of CCN2026 Mass Media and Culture and CM1310 News Reporting and Editing.

UNSW Program	Course Code	Course Title	Units of Credit (uoc)
3434 Bachelor of Media (Public Relations & Advertising) – Advanced Standing Arrangement	ARTS 1090**	Media, Culture & Everyday Life	6 uoc
	ARTS 1091**	Media, Society, Politics	6 uoc
	MDIA 1002	Media Industry Contexts	6 uoc
	MDIA 1003	Public Relations Principles	6 uoc
		Prescribed PR&A Elective	6 uoc
		General Education	6 uoc
		Free Elective	12 uoc
	<b>Total uoc</b>		<b>48 uoc<sup>^</sup></b>

\*\*Conditional on students completing the elective CCN2026 Mass Media and Culture.

UNSW Program	Course Title	Units of Credit (uoc)
3409 Bachelor of Arts – Advanced Standing Arrangement	24 uoc Level 1 Courses commensurate with the requirements of the chosen program of study excluding Language Studies and Linguistics.	24 uoc
	12 uoc Free Electives	12 uoc
	12 uoc General Education	12 uoc
	<b>Total uoc</b>	<b>48 uoc<sup>^</sup></b>

UNSW Program	Advanced Standing	
3444 Bachelor of Arts & Business – Advanced Standing Arrangement	24 uoc Level 1 Courses commensurate with the requirements of the chosen program of study excluding Language Studies and Linguistics.	24 uoc
	24 uoc Business Courses for approved Diplomas, subject to approval by the Business School	24 uoc
	<b>Total uoc</b>	<b>48 uoc<sup>^</sup></b>

<sup>^</sup> Bachelor of Media, Bachelor of Arts and Bachelor of Arts & Business require successful completion of 144 uoc. Minimum duration to complete these degrees is 3 years fulltime. A 48 uoc of advanced standing will usually = one year reduction in studies at UNSW.

General Education: students must satisfactorily complete a minimum of 12 uoc in general education courses or equivalent from outside their home Faculty.

#### Contact details and further information:

For further information about eligibility for entry and advanced standing please email [studyarts@unsw.edu.au](mailto:studyarts@unsw.edu.au) or call +61 2 9385 8550.

#### Useful links

Web: <https://www.arts.unsw.edu.au/future-students/undergraduate/>

Fees: <http://www.international.unsw.edu.au/fees>

How to apply: <https://applyonline.unsw.edu.au/>