



## International Articulation

The Chinese University of Hong Kong, School of Continuing and Professional Studies (CUSCS)

Students from CUSCS who have completed recognised higher diplomas may be eligible for advanced standing (credit transfer) for bachelor degrees in **Media, Arts and Arts & Business**. Applicants must also meet [UNSW's English language requirement](#). For more details about advanced standing arrangements, please refer to the summary below for each degree:

1). If you have completed the following diplomas with a minimum 3.0/4.0:

- Higher Diploma Program in **Public Relations and Advertising**

You will be eligible for a maximum of one year reduction in your studies for the:

- [Bachelor of Media \(Communication and Journalism\) 3429](#)
- [Bachelor of Media \(Public Relations and Advertising\) 3434](#)

UNSW Program	Course Code	UNSW Course Title	Units of Credit (uoc)
3429 Bachelor of Media (Communications & Journalism) – Advanced Standing Arrangement	ARTS 1090*	Media, Culture & Everyday Life	6 uoc
	ARTS 1091*	Media, Society, Politics	6 uoc
	MDIA 1002	Media Industry Contexts	6 uoc
	MDIA 1004	News Reporting	6 uoc
		Prescribed C&J Elective	6 uoc
		General Education	6 uoc
		Free Elective	12 uoc
		<b>Total uoc</b>	<b>48 uoc<sup>^</sup></b>

UNSW Program	Course Code	Course Title	Units of Credit (uoc)
3434 Bachelor of Media (Public Relations & Advertising) – Advanced Standing Arrangement	ARTS 1090*	Media, Culture & Everyday Life	6 uoc
	ARTS 1091*	Media, Society, Politics	6 uoc
	MDIA 1002	Media Industry Contexts	6 uoc
	MDIA 1003	Public Relations Principles	6 uoc
		Prescribed PR&A Elective	6 uoc
		General Education	6 uoc
		Free Elective	12 uoc
		<b>Total uoc</b>	<b>48 uoc<sup>^</sup></b>

2). If you have completed **any higher diplomas** from CUSCS with a minimum 3.0/4.0, you will be eligible for up to one year reduction in your studies for the:

- [Bachelor of Arts \(3409\)](#)
- [Bachelor of Arts & Business \(3444\)](#)

UNSW Program	Course Title	Units of Credit (uoc)
3409 Bachelor of Arts – Advanced Standing Arrangement	24 uoc Level 1 Courses commensurate with the requirements of the chosen program of study excluding Language Studies.	24 uoc
	12 uoc Free Electives	12 uoc
	12 uoc General Education	12 uoc
	<b>Total uoc</b>	<b>48 uoc<sup>^</sup></b>

UNSW Program	Advanced Standing	
3444 Bachelor of Arts & Business – Advanced Standing Arrangement	24 uoc Level 1 Courses commensurate with the requirements of the chosen program of study excluding Language Studies.	24 uoc
	24 uoc Business Courses for approved Diplomas, subject to approval by the Business School.	24 uoc
	<b>Total uoc</b>	<b>48 uoc<sup>^</sup></b>

\*Conditional on students completing the elective 27 Women, Men and Language or 28 Understanding Media in a Multicultural

<sup>^</sup> Bachelor of Media, Bachelor of Arts and Bachelor of Arts & Business require successful completion of 144 uoc. Minimum duration to complete these degrees is 3 years fulltime. A 48 uoc of advanced standing will usually = one year reduction in studies at UNSW. General Education: students must satisfactorily complete a minimum of 12 uoc in general education courses or equivalent from outside their home Faculty.

#### Contact details and further information:

For further information about eligibility for entry and advanced standing please email [studyarts@unsw.edu.au](mailto:studyarts@unsw.edu.au) or call +61 2 9385 8550.

#### Useful links

Web: <https://www.arts.unsw.edu.au/future-students/undergraduate/>

Fees: <http://www.international.unsw.edu.au/fees>

How to apply: <https://applyonline.unsw.edu.au/>